

Developing an Entrepreneurial Spirit in High School Students: A literature Review

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Abstract

This article through a literature review aims to describe strategies for developing entrepreneurial interest in high school students. This discussion is necessary considering the considerable market opportunities and the availability of jobs that do not always exist, in addition, the process of planting interest in a person takes a long time. Therefore, the right strategy should be formulated in overcoming these problems. The results of this study can be explained that increasing interest in entrepreneurship can be done through several processes involved in the formation of entrepreneurship, namely the learning and habituation process. As for developing an entrepreneurial mindset, students need to take several key roles such as strategies from teachers, education staff, parents, and the government to promote entrepreneurship in the school environment, namely by organizing market week activities at school, holding entrepreneurship extracurriculars, creating entrepreneurship study programs, holding entrepreneurship laboratories, and giving awards to students who excel in the field of entrepreneurship.

Keywords: spirit, entrepreneurs, students.

INTRODUCTION

Strengthening the entrepreneurial spirit has a crucial role in preparing students to face the challenges of an increasingly competitive world of work. In the era of globalization and technological advancement, entrepreneurial ability has become a very valuable skill. An entrepreneur is not only able to create jobs for himself, but can also make a positive contribution to the economic growth of a country. Expanding employment opportunities is a very important step to address the problem. By empowering all levels of society through productive, creative, and innovative business activities, both in the formal and informal fields, the entrepreneurial spirit needs to be grown. This aims to create its own jobs and support the growth of the family economy, which will ultimately also strengthen the country's economy (Hidayati, R. A., & Farikhah, F. 2023).

However, in the field of formal education, often the aspect of strengthening the entrepreneurial spirit has not been the priority focus. Learning systems that place more emphasis on theoretical understanding and academic preparation often do not provide enough opportunities for learners to hone practical entrepreneurial skills (Irawati, S. A., & Wantara, P. (2023)). This can lead to a lack of opportunities for students to learn first-hand about the aspects of business, financial management, and communication skills that are important in the world of entrepreneurship.

An entrepreneur needs to have the confidence to start, run, and complete the various tasks or jobs at hand. Confidence includes beliefs, hopes, and individual traits. Confident individuals tend to be able to solve problems in a systematic, effective, and efficient way and can make plans (Lasmiatun, K. M. T. et al, 2023). This self-confident passion can be seen from a person's attitude in completing and facing challenges without having

to rely on the help of those around them. In the world of education, one of the factors that affect success in business or entrepreneurship is to encourage students' confidence to convince them that they can start a business and contribute positively to their view of entrepreneurship.

Entrepreneurship is a crucial issue in the economy of developing countries. The progress or decline of a country's economy will depend on the existence and contribution of these entrepreneurs (Ayu, R., Diah, H., & Ahmad, J., 2024). Meanwhile, according to Maolida, E. H., Salsabila, V. A., & Aprillia, T., (2022). The entrepreneurial spirit includes the ability to recognize opportunities and courage in facing various risks that may arise in business, have confidence in the actions taken for the business, and focus on positive results for the future of the cooperative to increase income from their business activities.

Based on the previous explanation, we can realize how crucial it is to instill an entrepreneurial spirit from a young age and continue to develop it. This aims to increase creativity and reduce the unemployment rate so that it can create new job opportunities. However, before we achieve these goals, it is important for us to form a young generation that has been trained in entrepreneurship, so that people become more familiar and interested in business. All parties have agreed on the significant role of entrepreneurs in solving the problem of unemployment. To encourage the spirit of entrepreneurship and entrepreneurship activation among students, so that they are motivated from the beginning to become job creators rather than just job seekers, collaboration from various parties is very necessary.

METHOD

The method used in this study is a literature study study. The type of data collected in the form of secondary data in the form of research results from various articles, literature sources and documents in accordance with the theme of Application in this literature study is divided into several stages ; 1) Determine the topic and concentration that will be the focus of the research so that it can formulate the research title. In addition, the researcher described the urgency and novelty of the research topic to be researched. Furthermore, the researcher can formulate the problem and the goals to be achieved 2) Conducting a literature search process by using keywords that are relevant to the variables of the research topic (Gideon, A. et al, 2023). Literature can be searched through various sources available in print and electronically. After the literature is collected, then the analysis process is carried out. This literature collection has been carried out since August 2021. Search using Google Scholar.

RESULT AND DISCUSSION

Entrepreneurship was initially a concept that developed in the sociological tradition and psychology. In the early 18th century, Richard Cantillon, an Irish-born scholar who in France, stating that Entrepreneurship is a function of risk bearing. A century later, Joseph Schumpeter introduces innovation function as a great force in entrepreneurship. Since then, the concept of Entrepreneurship is the accumulation of the function of courage to bear risks and innovation (Saragih et al, 2022).

Entrepreneurship is a process creativity and innovation that has High risk of generating added value for products that benefit the community and bring prosperity to Entrepreneur. Entrepreneurship is Ability to see and assess opportunities business and the ability to optimize resources and take

action and risks in order to succeed their business. Based on this definition, entrepreneurship can be learned by every individual who has a desire, and is not just dominated by talented individuals only.

Entrepreneurship and Interest Education Entrepreneurship Entrepreneurship has a role to find new combinations which is a combination of the innovation process (finding new markets, introduction of goods new, new production methods, sources provision of new raw materials and organization new industry), According to Patimah, S, et al (2024) in a field study for students The University revealed that an entrepreneurial action is someone who is an initiator, an innovator, a creator and an important organizer in a Business activities characterized by: (a) always secure investments against risk, (b) independence, (c) creating value plus, (d) always looking for customers, (e) future-oriented.

We need to come up with some strategies in increasing entrepreneurial interest in students gradually and with each other in order to grow and Improving students' spirit and creativity in entrepreneurship in order to achieve the goal The end is to produce entrepreneurs and entrepreneurs can reduce the rate of unemployment and job creation new in various business sectors, this is in line with the research conducted (Nuraeni, Y. A. (2022) which provides several Strategies for Fostering Entrepreneurial Spirit Students are; 1) Optimization of entrepreneurial knowledge that students have must be improved by concentrating on the subject Entrepreneurship. So that students have Entrepreneurial knowledge is maximized and will always realize learning good and maximum entrepreneurship; 2) With the existence of an entrepreneurial spirit that owned by students is expected to be able to Utilizing the entrepreneurial spirit and overcoming obstacles in running a business.

So that smoothness and convenience in Implementation of Entrepreneurial Activities According to Sukma et al, (2023). There are several important things about success School Management in Implementing Strategies for Cultivating the Soul Entrepreneurship in the school environment is There is commitment and synergy from all party. School management should carefully prepare things like next; 1) Communication and cooperation with parties Parents/Guardians Regarding the Implementation of entrepreneurship-based education. 2) Communication with each educator to customize learning materials which is based on entrepreneurship. 3) Communication with school employees/staff Regarding the formation of character that expected from students. 4) Ensure that both students, teachers, as well as employees/staff in the school environment Together to support planting efforts entrepreneurial spirit.

Khasbulloh, M. & Al Qusaeri, M. (2023) explain that some things or some efforts or techniques, strategies that need to be implemented in Increasing Interest and Activities entrepreneurship namely; 1) Establishment of the Center for Entrepreneurship Studies, For example, the formation of cooperatives. Through Media for the establishment of entrepreneurship centers There will be many activities such as: seminars, training, workshops, business practices, business partnerships, etc. 2) Entrepreneurship courses should be made into courses, or courses which is required in each faculty must exist. 3) Attach importance to entrepreneurship and Making Entrepreneurship Courses as a thing that must be given to students, entrepreneurship material is not limited to formalities, so that the material must be designed and methods in learning. 4) Maximizing utilization Entrepreneurship program initiated by government agencies in education tall 5) Colleges must prepare Educators who are able to inspire and motivate

students to become human resources who self-sufficient. 6) Educator training program can be done in various ways, Among others: a) Entrepreneurship training programs for educators. b) Seminar programs, workshops, workshops, Entrepreneurship. c) Apprenticeship program in the business world. d) Coaching and mentoring programs for new teaching staff. With the program, Of course, every educator is not just teaching entrepreneurship only, but capable of embodying and realizing what has been given to the student at the time teach. 7. Develop a curriculum based on Entrepreneurial. Formulate a system or method entrepreneurship learning and training, 8. Establish cooperation with business institutions. 9. Making policies must already have business as a requirement for student graduation.

According to (Rizky, 2023) soul entrepreneurship is the ability to Read the opportunity and courage in facing risks that will arise in his efforts, confident in his actions carried out for their business, oriented to Good results for the future of business cooperatives in order to improve income in their business activities. The dominant character formed in the soul Students' entrepreneurship is contained in confident character argues that the in fostering an entrepreneurial spirit in Students include: 1) In general, education in the family Plays a role in growing the soul Entrepreneurship in children because of entrepreneurs success is generally triggered by his parents either directly or not. 2) Most mothers play the role of parents who are dominant in inviting children to engage in entrepreneurial activities, so that Children can consider entrepreneurship as his career choice. 3) Environmental influences can also be Factors in Growing the Soul entrepreneurship in children.

Sihwadi, S., et al (2023) explain that there are at least six principles that must exist in shaping an entrepreneurial spirit:

a. Confidence and Optimism Confidence is a combination of a person's attitude and beliefs in facing a task or job. In practice, this is an attitude and belief to assess, perform and complete a task and work at hand. Therefore, self-confidence has the value of confidence, optimism, individuality, and non-dependence, a person who has confidence tends to have confidence in his ability to achieve success.

b. Task and Result Oriented A person who always prioritizes tasks and results is a person who always prioritizes the values of achievement motive, profit-oriented, perseverance and fortitude, determination to work hard, has a strong drive, is energetic and initiated. Taking the initiative means always wanting to find and start. To get started, it takes a strong intention and determination, as well as a great karsa.

c. Risk-Taking Courage The willingness or ability to take risks is one of the key values in entrepreneurship. Entrepreneurs who do not want to take risks will find it difficult to start or take the initiative. A person who dares to take risks is a person who always wants to be a winner and win in a good way. The courage to take risks becomes an entrepreneurial value is risk-taking that is full of calculation and realism. Great satisfaction is obtained if they succeed in carrying out their duties realistically.

d. Leadership A successful entrepreneur always has the traits of leadership, pioneering and exemplary. He always wants to look different, first and more prominent. By using his creativity and innovation skills, he always displays the goods and services he produces faster, first and immediately in the market. He always displays products with new and different services so that he becomes pioneers in both the production and marketing process. He always uses differences as something that adds value. Therefore, differences for someone who has an entrepreneurial spirit are a source of renewal to

create value. He always wants to get along to find opportunities, open to criticism and suggestions which are then used as opportunities in his works and karma. Entrepreneurs always want to look new and different. Different works and karma will be seen as something new and used as an opportunity.

e. Future-oriented People are people who have a perspective and outlook on the future. Because he has a far-sighted vision, he always tries to be creative and work. The key is the ability to create something new and different from the time that already exists now. Even with the risks that may occur, he remains steadfast in looking for opportunities and challenges for future renewal. A far-sighted view makes entrepreneurs not quickly satisfied with the karma and works that already exist now. Therefore, he always prepares for it by looking for a new opportunity.

f. Originality: creativity and innovation Innovative values, creative and flexible, are elements of a person's originality. Innovative entrepreneurs are creative people who are confident in new and better ways and always want to look different. His characteristics are never satisfied with the current ways even though the methods are quite good, always pouring imagination into his work, and always wanting to look different or always taking advantage of differences. And this trait is already possessed by the students.

According to Novita, D., & Nuriadin, I. (2023). Activities Entrepreneurship can be done early through Programs implemented in schools Because entrepreneurship is not only prioritizing income in the form of materials, but more concerned with work ethic. Market day is able to shape a person into a individuals who have quality skills high entrepreneurship because it is not only learn theories about entrepreneurship, but practice directly, so that children can learn from concrete things about Entrepreneurship.

CONCLUSION

Based on supporting theories above, it can be concluded that it is necessary to There is special support from the staff educators who have been experts in their fields to Fostering Spirit and Soul entrepreneurs, the students are equipped with adequate from schools and the role of other parties such as parents and the government only then can the target be achieved, while strategies that schools can use in Fostering an entrepreneurial spirit in junior high school students namely: 1) Conducting Market Week activities in school, 2) Procurement of Entrepreneur Extracurricular, 3) Create an entrepreneur course, 4) Provide a Laboratory entrepreneur, 5) Giving awards to students who excel in the field of entrepreneur. The above strategy must also continue renewed and sustainable with techniques that students must acquire while in high school in order to achieve the desired goals..

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